

CURRICULUM M.A. INNOVATION AND ENTREPRENEURSHIP

DISTANCE LEARNING, 120 ECTS credits

	Semester			Module	Course Code	Course	ECTS credits	Type of Exam
	FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	1. Semester	Product Development	DLMBPDDT01	Product Development	5	Exam
				Entre- and Intrapreneurship	DLMIEEIS01	Entre- and Intrapreneurship	5	Exam
				Strategic Management	DLMB SME01	Strategic Management	5	Exam
	2. Semester	2. Semester	2. Semester	Digital Business Models	DLMIDBM01_E	Digital Business Models	5	Exam or Case Study
				Innovation and Entrepreneurial Ecosystems	DLMIEEIEE01	Innovation and Entrepreneurial Ecosystems	5	Exam
				Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
2. Semester	3. Semester	3. Semester	Applied Marketing Research	DLMBCBR02	Applied Marketing Research	5	Exam	
			Sales and Pricing	DLMBSPBE02	Sales and Pricing	5	Exam	
			Design Thinking	DLMBPDDT02	Design Thinking	5	Project Report	
	4. Semester	4. Semester	Lean Start Up	DLMIEELSU01	Lean Start Up	5	Exam	
			Agile Project Management	DLMIEEAPM01	Agile Project Management	5	Case Study	
			Seminar: Current Topics of Innovation and Entrepreneurship	DLMIEESCTIE01	Seminar: Current Topics of Innovation and Entrepreneurship	5	Research Essay	
3. Semester	4. Semester	5. Semester	Business Model Design	DLMIEEBMD01	Business Model Design	5	Written Assignment	
			Internet of Things	DLMBMMIIT01	Internet of Things	5	Exam	
			ELECTIVE MODULE A *		e.g. Start Up Lab	10		
3. Semester	5. Semester	6. Semester	ELECTIVE MODULE B *		e.g. Data Science and Analytics	10		
			Master Thesis	MMTHE01 MMTHE02	Master Thesis Colloquium	27 3	Master Thesis	
Total				120 ECTS credits				



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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.



* Electives: Choose two modules, every elective module can only be chosen once.

FT: Full-Time, 24 months
PT I: Part-Time I, 36 months
PT II: Part-Time II, 48 months

Elective A and B

Start Up Lab
Artificial Intelligence
Data Science and Analytics
Big Data
IT Project and Architecture Management
Corporate Finance and Investment
Digital Transformation
Consumer Behavior and Brand Management
Leadership and Change
Performance Management
AI and Mastering AI Prompting



You can find more information about your degree program in the module handbook on our website.