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MASTER (M.A.)

INTERNATIONAL MANAGEMENT

Demand is increasing for managers to be able to not just successfully operate in their home market, but also in the ever more globalised economy. Expansion into international markets presents companies with several challenges which require understanding, adaptation, and market-specific business best practices. This is exactly where our Master of Arts in International Management comes in. Our four-semester master's programme International Management is application-oriented and imparts in-depth knowledge in economic subjects and basic specialist knowledge in the elective area. With our Master in International Management degree, you have the opportunity to not only gain a top degree in business and management but also major in the career field most attractive to you.

With our two-semester master's programme International Management, you have the opportunity to not only gain a top degree in business and management but also basic specialist knowledge in the elective area. This programme worth 60 ECTS credits is great for if you are looking to gain core fundamentals in management and soft skills.



Degree

Master of Arts (M.A.)



Duration

Online (120 ECTS): 24, 36 or 48 ECTS

On Campus (120 ECTS): 24 months

Online (60 ECTS): 12, 18 or 24 months

On Campus (120 ECTS): 12 months



Study start

Online: Anytime

On Campus: every October, January, April and July



Credits

60 or 120 ECTS



Study model and accreditation

– Online studies or On Campus

– German accredited institution, recognised by ZFU (German Central Office for Distance Learning)

Study Content (60 ECTS)

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
			1		
Oct/Nov/Dec	Apr/May/Jun	Leadership		5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Strategic Management		5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Managing Across Borders		5 ECTS	E
Jan/Feb/Mar	Jun/Jul/Aug	Advanced Research Methods		5 ECTS	WAWA
Jan/Feb/Mar	Jun/Jul/Aug	Intercultural Management		5 ECTS	E
Apr/May/Jun	Oct/Nov/Dec	Seminar: Current Issues in International Management		5 ECTS	WARE
			2		
Apr/May/Jun On Campus online	Oct/Nov/Dec	Business Ethics and Corporate Governance		5 ECTS	WAWA
		Elective A		10 ECTS	
		Master Thesis		15 ECTS	WAMT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report

CHOOSE YOUR ELECTIVES

Choose one from the following electives.

- Accounting
- Advanced Robotics 4.0
- Artificial Intelligence
- Big Data
- Consumer Behaviour and Research
- Corporate Finance and Investment
- Data Science and Analytics
- IT Governance and Service Management
- IT Project and Architecture Management
- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking
- Sales, Pricing and Brand Management
- Salesforce Consultant Specialization
- Supply Chain and Sourcing Management

Electives on Campus:

Those elective modules where the minimum number of participants is not reached will not be offered on campus but only online (distance learning). However, IU ensures that there are always electives on campus.

Study Content (120 ECTS)

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Oct/Nov/Dec		Leadership	1	5 ECTS	E
Oct/Nov/Dec		Strategic Management		5 ECTS	E
Oct/Nov/Dec		Managing Across Borders		5 ECTS	E
Jan/Feb/Mar		Advanced Research Methods		5 ECTS	WAWA
Jan/Feb/Mar		Performance Measurement		5 ECTS	E
Jan/Feb/Mar		International Marketing		5 ECTS	E
Apr/May/June		International Financial Management	2	5 ECTS	E
Apr/May/June		Applied Statistics		5 ECTS	E
Apr/May/June		Negotiation		5 ECTS	OA
Jun/Jul/Aug		Intercultural Management		5 ECTS	E
Jun/Jul/Aug		Seminar: International Human Resource Management		5 ECTS	WARE
Jun/Jul/Aug		International Financial Accounting		5 ECTS	E
Oct/Nov/Dec	Apr/May/June	Business Ethics and Corporate Governance	3	5 ECTS	WAWA
Oct/Nov/Dec	Apr/May/June	Seminar: Current Issues in International Management		5 ECTS	WARE
On Campus		Elective A+B		10 ECTS	
On Campus		Elective A+B		10 ECTS	
online		Master Thesis	4	30 ECTS	WAMT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report

CHOOSE YOUR ELECTIVES

You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once.

Engineering Management

- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking

Finance & Accounting

- Corporate Finance and Investment
- Accounting

International Marketing

- Sales, Pricing and Brand Management
- Consumer Behaviour and Research

AI & Robotics

- Advanced Robotics 4.0
- Artificial Intelligence

Big Data

- Data Science and Analytics
- Big Data

IT Management

- IT Project and Architecture Management
- IT Governance and Service Management
- Regular (non-Major) Elective: Supply Chain and Sourcing Management*
- Salesforce Consultant Specialization

Electives on Campus:

Those elective modules where the minimum number of participants is not reached will not be offered on campus but only online (distance learning). However, IU ensures that there are always electives on campus.

* will not be offered for on Campus programme

CAREER OUTLOOK

Graduate with a degree that will take you into middle management or executive positions. The international focus of this programme and expertise will prepare you with what you need to face any challenge in business. No matter your specialisation, you will head into great management roles internationally.

With a Master's degree in International Management, you'll enjoy increased chances of advancing to a management role, whether in your current place of employment or elsewhere. Our focus on internationality and practical work skills will provide you with a strong foundation for taking on a wide range of managerial opportunities, such as:

PROJECT MANAGER

Project managers are the supervisors responsible for the smooth operation of a wide range of business events. From product launches to website re-launches and business units re-structuring, as a project manager you'll be charged with planning, implementing and budgeting projects all the way until completion. This role requires strong communication and interpersonal skills, attention to detail and an ability to look at the big picture while dealing with different departments and demands.

CHANGE MANAGER

When companies look to optimise their performance, implement new business strategies or change the way they operate entirely, they often call upon the services of external or in-house change managers. As a change manager, you'll help stakeholders plan, orchestrate and analyse the areas in which change is required, and support teams during transitional periods.

BRAND MANAGER

Brand management is an important aspect of business operations, that is now being recognised more and more. As a result, demand for creative and internationally-oriented brand managers is on a constant rise. As a brand manager, you'll be responsible to develop, manage and improve a company's brand, commercial identity and public image. It's an exciting role, with the opportunity to see far-reaching, significant results, and be involved in a company's growth as a leading and driving force.

ADMISSION

ADMISSION REQUIREMENTS

- Completed undergraduate degree from a public or officially recognised university/higher education institution in **economics**.
- **For 60-ECTS programmes**, you will need to have already acquired 240 ECTS points.
- **For 120-ECTS programmes**, you will need to have 180 ECTS points.
- At least a "satisfactory" or Grade C equivalent earned in your previous education.

FURTHER ADMISSION OPPORTUNITIES

Depending on your previous education, the following entry options are applicable for the **60-ECTS** Master's degree:

- undergraduate degree with 210 ECTS: you can bridge the gap of 30 ECTS with the proof of one year qualified work experience
- undergraduate degree with 180 ECTS: you can bridge the gap of 60 ECTS with the proof of two years qualified work experience

Recognition of knowledge and abilities acquired outside of higher education is possible in principle.

Is your undergraduate degree not in the required subject field for this programme's **120 ECTS points variation admission** requirements? You can still apply! You'll have to take 2 specific courses at the start of your studies, and pass them successfully in order to continue with your studies. That way, you don't have to take an entrance examination, and can prove your skills while earning ECTS points as part of your studies.

SCHOLARSHIP PROGRAMME

Start your online degree with our Scholarship Programme and receive a scholarship up to 67%!

Start in our Scholarship Programme as a participant with immediate access to 50% of your courses. You can do this by taking our Entrance Examination which will be included in your course as part of the Scholarship Programme. Once you have handed in all admission documents and the courses are completed, you can go on to finish your degree.

Questions? Speak to your study advisor, they will guide you through every step of the process.

ENGLISH SKILLS

We therefore ask for proof of your English language skills*. If English is your native language or you graduated from an English-speaking school/university, you don't need to prove your English skills.

Accepted certifications:

- English Courses (complimentary when signing up with IU)**
- TOEFL (min. 80 points) or
- IELTS (min. Level 6.0 out of 9 points) or
- Duolingo English test (min. 95 points) or
- Cambridge Certificate (min. B grade overall) or
- Equivalent proof

8 STEPS TO COMPLETE YOUR STUDIES

1

Register and apply online

2

Choose your course

3

Download your study scripts

4

Work independently with study scripts

5

Take part in Q&A sessions

6

Prepare for exams and take them either:

- directly online, or
- at an IU examination centre (remember to register in time).

7

Master thesis and colloquium

8

Complete your studies with certificate

*Proof must be provided before the start of the study and must not be older than five years.

**Please note that English Courses aren't accepted as a language certificate for on campus study programmes.