

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

myStudies, 120 ECTS Credits

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July		
	Courses			Courses			Courses			Courses		
Oct												
Nov	Leadership	Strategic Management	Managing Across Borders									
Dec												
Jan												
Feb	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performance Management	International Marketing						
Mar	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management			
Apr	Lecture-Free Period											
Jul	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation
Aug	Lecture-Free Period											
Sep	Lecture-Free Period											
Oct	Elective A Course a	Elective A Course b	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders	
Nov												
Dec												
Jan	Elective B Course c	Elective B Course d	Elective B Course c	Elective B Course d	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performance Management	International Marketing		
Feb												
Mar	International Financial Management	International Financial Accounting	Elective A Course a	Elective A Course b	Elective A Course a	Elective A Course b	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management			
Apr	Lecture-Free Period											
May	Master Thesis			Master Thesis			Elective B Course c	Elective B Course d	Elective B Course c	Elective B Course d		
Jun	Lecture-Free Period											
Jul	Lecture-Free Period											
Aug	Lecture-Free Period											
Sep	Lecture-Free Period											
Oct			International Financial Management	International Financial Accounting	International Financial Management	International Financial Accounting	Elective A Course a	Elective A Course b				
Nov												
Dec												
Jan												
Feb												
Mar												
Apr												
May												



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2 or 4 you will have to start your Master Thesis before completing your final courses.

Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.

Electives-	Elective A	Elective B	IT Management	Elective A	Elective B
AI & Robotics	Advanced Robotics 4.0 a) Industrial and Mobile Robots b) Project: Collaborative Robotics	Artificial Intelligence c) Artificial Intelligence d) Seminar: AI and Society	IT Management IT Project and Architecture Management a) IT Project Management b) IT Architecture Management	IT Project and Architecture Management a) IT Project Management b) IT Architecture Management	IT Governance and Service Management c) IT Service Management d) IT Governance and Compliance
Big Data Management	Data Science and Analytics a) Data Science b) Analytical Software and Frameworks	Big Data c) Data Utilization d) Application Scenarios and Case Studies	Healthcare Management Health Systems and Policy a) International Health Systems b) Health Policy and Planning	Health Systems and Policy a) International Health Systems b) Health Policy and Planning	Economics of Health c) Health Economics d) Healthcare Financing
Engineering Management	Manufacturing Methods Industry 4.0 and Internet of Things a) Internet of Things b) Manufacturing Methods Industry 4.0	Product Development and Design Thinking c) Product Development d) Design Thinking	Business Analytics Business Analyst a) Business Intelligence I b) Project: Business Intelligence	Business Analyst a) Business Intelligence I b) Project: Business Intelligence	Applied Data Modeling and Reporting c) Data Modeling and Reporting d) Project: Data Modeling and Reporting
Finance & Accounting	Corporate Finance and Investment a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	Accounting c) Advanced Management Accounting & Control d) Current Issues in Accounting	Regular (non-Major) Electives Salesforce Consultant Specialization a) Salesforce Administrator and Service Cloud Consultant b) Salesforce Sales Cloud Consultant	Salesforce Consultant Specialization a) Salesforce Administrator and Service Cloud Consultant b) Salesforce Sales Cloud Consultant	Salesforce Developer Specialization c) Salesforce Platform App Builder d) Salesforce Platform Developer
International Marketing	Sales, Pricing and Brand Management a) Global Brand Management b) Sales and Pricing	Consumer Behaviour and Research c) International Consumer Behavior d) Applied Marketing Research	Supply Chain and Sourcing Management a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling	Supply Chain and Sourcing Management a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling	Internship**

Course Information	Course Code	Course	ECTS Credits	Type of Exam
Leadership	DLMBLSE01_01	Leadership	5	Exam
Strategic Management	DLMBSME01	Strategic Management	5	Exam
Managing Across Borders	DLMINITAB01_E	Managing Across Borders	5	Exam
Advanced Research Methods	DLMASR01	Advanced Research Methods	5	Written Assessment:
Performance Management	DLMPFM01	Performance Management	5	Exam
International Marketing	DLIMMRE01	International Marketing	5	Exam
Business Ethics and Corporate Governance	DLMBAECC01	Business Ethics and Corporate Governance	5	Written Assessment:
Applied Statistics	DMET02_01_E	Applied Statistics	5	Written Assessment:

Electives: For your M.A. International Management 120 you can choose two elective modules with two courses each, amounting to 20 ECTS in total. You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once.

** The module "Internship" will be offered for the first time in October 2022.

Note: Those elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.